



DATASHEET

Maximizer CRM Implementation - Enterprise Site

| \$9999

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MAXIMIZER CRM IMPLEMENTATION - ENTERPRISE SITE

MAXIMIZER IS A COMPLEX ENTERPRISE CRM APPLICATION COMPRISED OF DATABASE, EMAIL, AND WEB SERVERS. THE ENTERPRISE SITE PACKAGE HELPS YOU GET MAXIMIZER INSTALLED AND SET UP QUICKLY AND EFFICIENTLY.

Your Maximizer CRM Advisor will work closely with you to ensure your system is set up properly from the start—as quickly and efficiently as possible, saving you time and allowing you to focus on your business.

The Enterprise Site Package consists of the following services:

- 1** Provision your Maximizer CRM Environment.
- 2** Guidance in the installation of the Maximizer Add-ons Toolbars for Microsoft Word and Outlook. Knowledge transfer ensures that you can independently install and configure these on the workstations you use to work with Maximizer CRM.
- 3** As needed setup of additional users and databases.
- 4** An orientation on the Maximizer CRM User Interface.
- 5** Configuration of your Maximizer CRM Solution.
- 6** Up to 4 hours of Custom, Private, Training Sessions.
- 7** Continuous knowledge transfer during the session from a Maximizer CRM advisor on best practices for using Maximizer CRM.
- 8** Follow-up 15 minute phone call with your CRM Advisor over the following 30 days to answer any questions.



SUGGESTED MAXIMIZER CRM CONFIGURATION AREAS FOR AN ENTERPRISE SITE, UP TO 56 HOURS.

Project Kick-Off

We learn your vision, goals and stakeholders; and define project scope, the technologies we'll use, plus the budget and time frame.

Design

Building on the foundations of your custom demo or trial, we plan out how to tailor Maximizer to each of your departments; show your data through reports; and optimize your process workflows.

Build

We will build out the various modules and functions of your Maximizer CRM deployment, which touch upon the following areas:

Maximizer Configuration:

- Configuration for your teams:
- User-Defined Fields
- Column Views
- Key Fields Groupings
- Custom Searches
- Action Plans / Workflows
- Notifications
- Email & Document Templates

Enhanced Adoption Consulting:

- Potential Customizations
- Custom Reporting
- Future Integration Strategies based on your organization's unique infrastructure.

Reporting:

- Executive & User-Level Dashboard Configuration
 - Excel Reporting Template Configuration
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Process and Adoption Consulting:

- Tailor Maximizer to suit your processes
 - Custom Training for your teams
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Review

We provide time in the project for your teams to review the CRM Implementation prior to going live and allow for minor changes to enhance the CRM Implementation

Training

User-level custom training sessions as agreed upon during the design phase of the project.

- Up to three (3) one-hour training sessions for your customized Maximizer CRM solution.
- One (1) one-hour training session for Administration of the Customized Maximizer CRM solution

Recommended Organization Size: 15-25 users

MAXIMIZER CRM IMPLEMENTATION ADD-ONS:

<p>Recommended: Additional Custom Training Sessions: In-Depth training on the core modules of Maximizer. Address Book, Opportunities, Customer Service Cases: Private and dedicated for you and your team.</p>	<p>STARTING AT \$449</p>
Migration from Maximizer CRM 12 or newer to Maximizer CRM.	INCLUDED
Migration from Maximizer 8.0 – Maximizer CRM 11 to Maximizer CRM.	\$399
Migration from Maximizer 1 – Maximizer 7 to Maximizer CRM.	\$1299
<p>Migration of large on premise Maximizer CRM Database, over 10GB and up to 30GB.</p> <ul style="list-style-type: none"> <i>In addition to migration fee associated with your current Maximizer version.</i> 	<p>\$199/10GB INCREMENT</p>
Migration of large on premise Maximizer CRM Database larger than 30GB.	\$ QUOTE
<p>Consolidation of up to 3 on premise Maximizer CRM databases or Address Book.</p> <ul style="list-style-type: none"> Each Additional Maximizer CRM Address Book to Combine. 	<p>\$499 \$199</p>
<p>Import of additional data (Contacts, Companies) from a CSV file that has up to 30 discrete columns of data, and less than 12,000 records of company, contact or opportunity.</p> <ul style="list-style-type: none"> Additional Data Import services are available. Please call for a quote. 	\$499
On Premise Deployment of Maximizer	\$599.00
On Premise Installation of SQL Server	\$899.00
New to Maximizer 3rd party application data migrations are available for ACT! Goldmine, MS CRM, and Salesforce.	<p>STARTING AT \$1600</p>
Extended Hours Delivery (Overnight or Weekend) <i>*Subject to Availability*</i>	\$499
24 hour rush installation <i>*Subject to Availability*</i>	\$249

MAXIMIZER CRM IMPLEMENTATION NOTES

- 1** The engagement must be completed within 3 months from initial purchase or it is considered complete.
- 2** Scheduled sessions cancelled within 24 hours will be charged a re-scheduling fee of \$200.
- 3** Sessions are conducted virtually using Citrix GoToAssist to complete the guided installation remotely.
- 4** On premise implementations will also require an installation or Upgrade Package.
- 5** Additional Data Import services, conversion from other CRM or contact management solutions are available. Please contact your account manager for a quote.
- 6** Extended Hours Delivery and 24-hour rush installation are subject to Consultant availability 24-hour rush available on standard working days (Monday to Friday) only.

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/anytime mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



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